

Native Americans in Philanthropy

STRATEGIC DIRECTION

CREATING IMPACT ON PHILANTHROPIC GROWTH IN INDIAN COUNTRY



STRATEGY ONE

Transform and influence the philanthropic sector to be in alignment with an Indigenous worldview

OBJECTIVES

- Increase meaningful engagement of funders with NAP's web portal, in order to significantly increase giving to Native communities.
- Develop a plan that weaves existing tools and resources to promote Indigenous worldview.



STRATEGY TWO

Increase and support Native American/Alaska Native professionals in philanthropy

OBJECTIVES

- Assess and revise NAP's membership strategy in order to ensure an increase in membership on an annual basis.
- Foster a large, cohesive and growing network of Native philanthropic professionals leading the work in philanthropy for Indian Country.
- Redefine and re-launch Circle of Leaders Program.



STRATEGY THREE

Increase engagement with and funding to Native-led organizations

OBJECTIVES

- Develop a strategic communications plan that includes a strategy to increase visibility to Native leaders in philanthropy, highlights best practices for funding in Indian Country, and includes an editorial calendar that highlights key Native nonprofits working on issues that are trending with philanthropy and mainstream nonprofit news.
- Build the field of Tribal Philanthropy, including strengthening relationships amongst Tribal philanthropic leaders, understanding and spreading best philanthropic practices, and highlighting innovations with mainstream philanthropy.



STRATEGY FOUR

Strengthen internal structure and capacity of the organization

OBJECTIVES

- Hire and onboard a strong Executive Director that has a clear understanding of mission and strategic plan.
- Strengthen NAP's staffing capacity and infrastructure.
- Revise and implement financial systems and policies that accurately reflects NAP's work.
- Revise NAP board structure and bylaws.
- Establish policies that will guide a remote workforce for essential accountabilities, reporting, and evaluation.

